Brian Scudamore

Bestselling Author. Founder & CEO: 1-800-GOT-JUNK? Dragon, CBC's Dragons Den

ENTREPRENEURSHIP · FRANCHISING · CUSTOMER EXPERIENCE · CULTURE · SCALING · SMALL BUSINESS

THE PITCH

The founder who turned junk removal into a customer-experience franchise playbook for scaling service businesses and culture.

FULL BIO

Serial entrepreneur and author Brian Scudamore has always taken the road less traveled. At just 19 years old, he pioneered the professional junk removal industry with 1-800-GOT-JUNK?, turning a dreaded chore into an exceptional customer service experience. He then scaled that success into two more home-service brands—WOW 1 DAY PAINTING and Shack Shine—under the O2E Brands banner. Along the way, Brian wrote two insightful books: WTF?! (Willing to Fail): How Failure Can Be Your Key to Success and BYOB: Build Your Own Business, Be Your Own Boss, sharing his journey of entrepreneurship and the power of embracing failure as a stepping stone to success.

Brian learned the ins and outs of business by running his own, and believes that anyone with a fire in their gut and a vision for doing something incredible can do the same. His philosophy, WTF (Willing To Fail), stems from his belief in the power of dreaming big, taking risks, and learning from mistakes. Through franchising, he’s giving thousands of aspiring entrepreneurs the chance to BYOB (Build Your Own Business, Be Your Own Boss), and live their dream of business ownership.

CONNECT

Website · spokenartists.com/speakers/brian-scudamore
LinkedIn · linkedin.com/in/scudamore
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SIGNATURE KEYNOTES

Fireside Chat - Teaching Old Industries New Tricks: Transforming Teams and Organizations from Within.

Innovation isn't just for startups; established industries and organizations are brimming with untapped potential. Brian Scudamore, founder and CEO of 1-800-GOT-JUNK?, knows firsthand how reinvention can transform not just a company, but an entire industry. In this engaging and energetic keynote, Brian shares how he turned a single truck into a global brand by inspiring teams, redefining service standards, and building a culture of excellence.

Through real-world examples, Brian demonstrates how organizations of any size can drive change, foster innovation, and rally their teams to take bold steps in even the most traditional industries. His insights offer a blueprint for organizations to unlock fresh opportunities, create competitive advantages, and succeed by building strong, motivated teams.

Perfect for leaders and teams looking to challenge the status quo, this talk offers practical strategies to inspire growth, fuel collaboration, and achieve breakthrough results.

Fireside Chat - It All Started with a Vision: Business Lessons from 1-800-GOT-JUNK?

Brian Scudamore takes you through over 20 years of transformative growth at 1-800-GOT-JUNK? to reveal what it takes to build a world-class organization. Beyond just vision, the true foundation of success lies in how teams are inspired, aligned, and empowered. In this talk, Brian shares how creating a compelling "painted picture" of a company's future can unite teams and motivate them to turn that vision into reality.

At the heart of Brian's leadership philosophy—"It's all about people"—is the understanding that building great teams drives lasting success. He dives into how fostering a strong, collaborative culture can directly impact the bottom line and lead to sustainable growth. Positive, practical, and proven, this keynote offers leaders clear takeaways on how to cultivate teams, streamline systems, and continuously improve, inspiring organizations to reach new heights every day.

Fireside Chat - It's All About People: Building a Winning Culture for Teams and Organizations

Why is 1-800-GOT-JUNK? consistently named one of the best companies to work for? In this engaging talk, Brian Scudamore delves into the heart of what makes a successful organization: its people. By focusing on culture, attraction, and retention, Brian shows how building a company around the right people creates a thriving team environment where everyone can excel.

Brian shares the unique strategies he's developed to attract top talent, foster a culture of collaboration, and keep employees engaged for the long term. More than just hiring, it's about creating an environment where people feel valued, motivated, and empowered to contribute their best. This keynote offers practical insights for leaders who want to build a culture that not only attracts great talent but also ensures that teams work cohesively to drive success across the organization.

With actionable takeaways, Brian's talk is a must for any organization looking to strengthen their teams and cultivate a culture of excellence.

IMAGE LIBRARY

Original high-resolution color files are included alongside this PDF in the ZIP download.



PORTRAIT



STAGE

BOOK THIS SPEAKER

To check availability, request a hold, or confirm a date for **Brian Scudamore**, email either of the following:

- **pjosic@spokenartists.com**
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Full digital profile, video reel, and additional press-kit assets: **spokenartists.com/speakers/brian-scudamore**